

SVCR GOVERNMENT DEGREE COLLEGE::PALAMANER

SWATCH ANDHRA AND SWARNA ANDHRA

AWERENESS PROGRAM –SEPTEMBER–2026

Sanitation & Cleanliness Activities Integrating Swachhata Hi Seva

19-09-2026

In alignment with the national vision of a clean India, a comprehensive campaign on "**Sanitation & Cleanliness Activities Integrating Swachhata Hi Seva**" was successfully organized today. The primary objective of this initiative was to promote collective volunteerism (**Shramdaan**), generate widespread awareness about public hygiene, and eliminate plastic pollution in the local community. The campaign drew active participation from student volunteers, faculty members, and local citizens.

Key Activities Conducted

- **Mass Cleanliness Drive (Shramdaan):** Participants were divided into teams to clean targeted areas, including the college campus, surrounding public roads, and local community spaces. Open garbage dumps were cleared, and proper disposal mechanisms were ensured.
- **Plastic Waste Collection:** A dedicated drive was carried out to identify and collect single-use plastics. Volunteers educated local shopkeepers and residents on the environmental hazards of plastic and distributed eco-friendly cloth bags as alternatives.
- **Waste Segregation Awareness:** Interactive door-to-door campaigns were conducted to teach households the importance of segregating waste into **biodegradable (wet)** and **non-biodegradable (dry)** categories at the source.
- **Awareness Rally & Sloganeering:** Students held an energetic awareness rally carrying placards and chanting impactful slogans to emphasize the link between personal hygiene, community sanitation, and disease prevention.

Impact and Outcomes

- **Visible Cleanliness:** The joint efforts resulted in the immediate transformation and restoration of neglected public areas, making them clean and hygienic.
- **Community Mobilization:** The drive successfully motivated local residents to take ownership of their surroundings, bridging the gap between institutional learning and social responsibility.
- **Instilling Civic Duty:** The hands-on experience deeply reinforced the values of the *Swachhata Hi Seva* movement among the students, fostering a permanent habit of cleanliness.

Conclusion

The event concluded with a **Swachhata Pledge**, where all participants committed to dedicating regular hours toward maintaining cleanliness in their daily lives. The program was a resounding success, demonstrating that localized youth-led actions can create a substantial, positive impact on environmental and public health.

Inviting President of Event



Pledge by Students and Staff



Clean and Green

